

Rep Order# 6809489	Ver# 3	Status Revised	Traffic Order# 168880	Printed: 08/30/2012 8:30 AM	1 of 6
EC'd Yes				Last Received: 08/29/2012 9:19 PM	
				Showing Buylines: All Rep Revised Lines	

Station KRQE-TV ALBUQUERQUE, NM.	Agency () STRATEGIC MEDIA SVCS	Rep Firm () PHILADELPHIA
Advertiser () NRSC	3299 K STREET NW SUITE #200	Sales Office () AMY MCCREARY
Product NRSC 2012	WASHINGTON, DC 20007	
Estimate#	Agency C/P1/P2/E	
Buyer NEIL WILLIAMS	Flight Dates 09/12/2012 - 09/18/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO CNX ORDER
ATTN ALL LINES
ATTN NEW TTL
CNX MARKETWIDE
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*1		Buyline Comment: NEWS V3 Cancelled	09/12-09/14	\$75.00	:30	0	0	W-F	5A-6A	\$0.00	0	---
*2		Buyline Comment: NEWS V3 Cancelled	09/17-09/18	\$75.00	:30	0	0	M-TU	5A-6A	\$0.00	0	---
*3		Buyline Comment: NEWS V3 Cancelled	09/17-09/18	\$125.00	:30	0	0	M-TU	6A-7A	\$0.00	0	---
*4		Buyline Comment: NEWS V3 Cancelled	09/12-09/14	\$125.00	:30	0	0	W-F	6A-7A	\$0.00	0	---
*5		Buyline Comment: EARLY V3 Cancelled	09/12-09/14	\$100.00	:30	0	0	W-F	7A-9A	\$0.00	0	---

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*6		Buyline Comment: EARLY V3 Cancelled	09/17-09/18	\$100.00	:30	0	0	M-TU	7A-9A	\$0.00	0	
*7		Buyline Comment: PRICE V3 Cancelled	09/17-09/18	\$300.00	:30	0	0	M-TU	11A-12P	\$0.00	0	
*8		Buyline Comment: PRICE V3 Cancelled	09/12-09/13	\$300.00	:30	0	0	W-TH	11A-12P	\$0.00	0	
*9		Buyline Comment: NEWS V3 Cancelled	09/12-09/14	\$175.00	:30	0	0	W-F	12P-1230P	\$0.00	0	
*10		Buyline Comment: NEWS V3 Cancelled	09/17-09/17	\$175.00	:30	0	0	M	12P-1230P	\$0.00	0	
*11		Buyline Comment: PHIL V3 Cancelled	09/17-09/18	\$125.00	:30	0	0	M-TU	3P-4P	\$0.00	0	
*12		Buyline Comment: PHIL V3 Cancelled	09/12-09/14	\$125.00	:30	0	0	W-F	3P-4P	\$0.00	0	
*13		Buyline Comment: NEWS V3 Cancelled	09/12-09/14	\$175.00	:30	0	0	W-F	4P-430P	\$0.00	0	
*14		Buyline Comment: NEWS V3 Cancelled	09/17-09/18	\$175.00	:30	0	0	M-TU	4P-430P	\$0.00	0	

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 WASHINGTON, DC 20007
 Agency C/P1/P2/E
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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*15		Buyline Comment: NEWS V3 Cancelled	09/17-09/18	\$175.00	:30	0	0	M-TU	430P-5P	\$0.00	0	
*16		Buyline Comment: NEWS V3 Cancelled	09/12-09/14	\$175.00	:30	0	0	W-F	430P-5P	\$0.00	0	
*17		Buyline Comment: CBS EVEN V3 Cancelled	09/12-09/14	\$1,000.00	:30	0	0	W-F	5P-530P	\$0.00	0	
*18		Buyline Comment: CBS EVEN V3 Cancelled	09/17-09/18	\$1,000.00	:30	0	0	M-TU	5P-530P	\$0.00	0	
*19		Buyline Comment: NEWS V3 Cancelled	09/17-09/18	\$325.00	:30	0	0	M-TU	530P-6P	\$0.00	0	
*20		Buyline Comment: NEWS V3 Cancelled	09/12-09/14	\$325.00	:30	0	0	W-F	530P-6P	\$0.00	0	
*21		Buyline Comment: JEP V3 Cancelled	09/12-09/14	\$700.00	:30	0	0	W-F	6P-630P	\$0.00	0	
*22		Buyline Comment: JEP V3 Cancelled	09/17-09/18	\$700.00	:30	0	0	M-TU	6P-630P	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*32		Buyline Comment: SEC FBALL V3 Cancelled	09/15-09/15	\$200.00	:30	0	0	SA	130P-5P	\$0.00	0	
*33		Buyline Comment: 48 HRS V3 Cancelled	09/15-09/15	\$700.00	:30	0	0	SA	9P-10P	\$0.00	0	
*34		Buyline Comment: NEWS V3 Cancelled	09/16-09/16	\$100.00	:30	0	0	SU	7A-8A	\$0.00	0	
*35		Buyline Comment: CBS SUN MORN V3 Cancelled	09/16-09/16	\$325.00	:30	0	0	SU	8A-930A	\$0.00	0	
*36		Buyline Comment: FACE V3 Cancelled	09/16-09/16	\$750.00	:30	0	0	SU	930A-10A	\$0.00	0	
*37		Buyline Comment: NFL V3 Cancelled	09/16-09/16	\$1,250.00	:30	0	0	SU	11A-2P	\$0.00	0	
*38		Buyline Comment: NFL GAME 2 V3 Cancelled	09/16-09/16	\$1,750.00	:30	0	0	SU	2P-5P	\$0.00	0	
*39		Buyline Comment: 60 MIN V3 Cancelled	09/16-09/16	\$2,500.00	:30	0	0	SU	6P-7P	\$0.00	0	

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Product NRSC 2012

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Hiatus Weeks

Rep Firm

Rep. in
Sales Office (Sales Office ()
Salesperson ()

each person (family member)

Salesperson Phone# 215-568-6540

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / 50.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$0

KASA 7%

KROE 32%

KASY 0%

KWBO 0%

KBIM 0%

KOAT 35%

KOB 26%

---COMPETITIVE COMMENTS---

NEW ORDER

EST. SHARES

Books

Demos

NOV12

BR 35+

--- CREDIT RISK ---

CASH IN ADVANCE